

NEWSLETTER ARTICLE

Goodwill Coronavirus Update to Customers

Goodwill is a mission-based nonprofit organization that truly cares for the health and safety of its employees, donors, shoppers and volunteers; who all make it possible for the business to help community members every day. Local Goodwill organizations are taking necessary safety measures and making adjustments to begin to open back up and operate donation centers, retail stores and program facilities.

Some employees depend on local Goodwill centers to keep them healthy and safe, while supporting them to sustain their families. Due to the safety requirements of the current pandemic, most Goodwill retail stores and career centers were temporarily closed. This caused more than 30 million individuals to become unemployed and need support. Fortunately, more than 75% of Goodwill organizations began to provide help for these newly unemployed individuals. Goodwill hosted virtual career fairs and online courses to assist people with resume writing, interview skills and more. Different local Goodwill organizations also freely provided online training, live virtual classes and virtual career development services by phone or video conference.

This help provided to individuals was typically funded through the sale of donated goods in stores and online at shopgoodwill.com. However, due to the temporary closure of stores and donation sites, job training programs and community support from Goodwill will require additional help to continue to serve individuals impacted by this crisis. If you are able to support this life-changing work with a small donation, please visit give.goodwill.org. Donate to help others support themselves and their loved ones during these hard times.