

November CXO5/V14 Posts

Nov 2 -

Facebook:

There is a way to consistently post social media content without having to create it from scratch. Content curation is the process of gathering information on a specific topic.

Discover 5 easy places to curate content for social media here: <https://bit.ly/3w1S1an>

Instagram:

There is a way to consistently post social media content without having to create it from scratch. The best way to do this is through content curation. Content curation is the process of gathering information on a specific topic and then writing posts around that topic. Five easy places to discover content for your social media channels are curation tools, Twitter, email newsletters, community forums and groups, and questions to your network.



Nov 5 -

Facebook:

Building a website is great for any business. However, it is necessary to avoid common mistakes to make sure your website sticks out against others.

Find out 16 top website mistakes that you should avoid here: <https://bit.ly/3jQByRB>.

Instagram:

Building a website is great for any business. However, it is necessary to avoid common mistakes to make sure your website sticks out against others. The Website Grader is a handy tool to use to easily identify any mistakes on your site to make it the best it can be.



Nov 6 - National Nachos Day

CXO5:

Happy National Nachos Day from CXO5! Comment below what you like to put in your nachos.



V14:

Happy National Nachos Day from Vista14! Comment below what you like to put in your nachos.



Nov 9 -

Facebook:

The year is coming to an end and we need to start looking ahead to changes in social media. Many elements will play a part in what's coming next in the social media space, specifically from the major platforms.

Check out 26 predictions for social media marketing in 2022 here: <https://bit.ly/3mwX2EP>.

Instagram:

The year is coming to an end and we need to start looking ahead to changes in social media. Many elements will play a part in what's coming next in the social media space, specifically from the major platforms. There are some key trends that are expected to be seen in 2022 that will point to the next stage of social media.



Nov 11- Veterans Day

CXO5:

Thank you to our veterans for your selflessness and sacrifice!



Veterans Day



HONORING ALL WHO SERVED



V14:

Thank you to our veterans for your selflessness and sacrifice!



Nov 12 -

Facebook:

LinkedIn continues to be a key strategy for companies to post content and get company information out to followers. It is important to know how to update your LinkedIn company page and content to optimize professional networking and lead generation capabilities in 2022.

Discover how to optimize your LinkedIn company profile here: <https://bit.ly/3BzELuQ>.

Instagram:

LinkedIn continues to be a key strategy for companies to post content and get company information out to followers. It is important to know how to update your LinkedIn company page and content to optimize professional networking and lead generation capabilities in 2022.



Nov 13 - World Kindness Day

CXO5:

Happy World Kindness Day from CXO5! Do a random act of kindness today.



V14:

Happy World Kindness Day from Vista14! Do a random act of kindness today.



Nov 16 -

Facebook:

An increasing amount of people listen to podcasts every day, or at least occasionally. The popularity of podcasts has made many marketers turn to them as an outlet to reach a wide range of people.

Learn more about starting a podcast for your startup here: <https://bit.ly/3nOw3Eb>.

Instagram:

An increasing amount of people listen to podcasts every day, or at least occasionally. The popularity of podcasts has made many marketers turn to them as an outlet to reach a wide range of people. Podcasts can be a great way to grow your startup and should be something that companies look into creating.



Nov 19 -

Facebook:

It is not necessary to be an amazing writer to create a blog that people want to read. Non-writers can learn new skills and techniques that can turn your words from mediocre to excellent.

Learn more here: <https://bit.ly/3bzOgPS>.

Instagram:

It is not necessary to be an amazing writer to create a blog that people want to read. Non-writers can learn new skills and techniques that can turn your words from mediocre to excellent. Some of these skills include being able to pick your audience and topic, have a conversation, include links to reputable websites, make content easy to digest and use online writing assistants.



Nov 23 -

Facebook:

Building a strong, recognizable brand is key to a successful business. There are many steps that go into building your own brand and it is important to follow these to grow a successful brand.

Find out how to build a brand here: <https://bit.ly/3bzYzn3>.

Instagram:

Building a strong, recognizable brand is key to a successful business. There are many steps that go into building your own brand and it is important to follow these to grow a successful brand. Developing a brand and staying true to your values establishes trust with your audience and helps your company grow.



Nov 25 - Thanksgiving

CXO5:

Happy Thanksgiving from CXO5! Comment below something you are thankful for.



V14:

Happy Thanksgiving from Vista14! Comment below something you are thankful for.



Nov 30 -

Facebook:

Hashtags have been a part of social media for a long time, however, some people still do not understand the use or value of them. Effective hashtags need research and consideration, and a more measured approach to using hashtags to ensure the best outcome.

Learn more here: <https://bit.ly/3pXBPWJ>.

Instagram:

Hashtags have been a part of social media for a long time, however, some people still do not understand the use or value of them. Effective hashtags need research and consideration, and a more measured approach to using hashtags to ensure the best outcome.

